



**Z A I D O R<sup>®</sup>**

· F I N E   B A R ·



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# FOUNDERS

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We are connected by so many ties to the Balaton, that we felt we need to create something lasting here to further increase the reputation of Pécsely and the Balaton.

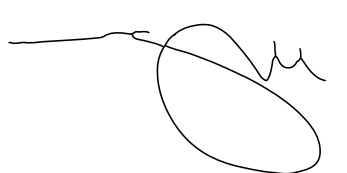
We met each other during our college years, kept our friendship periodically, as time passed, we realized that our capabilities were complementary and together we could create unique and special value.

One of the most important meeting places of the Hungarian youth summers is the Balaton Uplands. This is how it happened to us, more than a decade ago. Due to the family manufactory, the producing possibilities were already available.

Finally, we have created ZADOR, a value, that utilizes the attributes of the environment, using the highest quality raw materials, plant-based ingredients and the Hungarian national treasure thermal water.



BENCE FLORIAN



MATE BOKROSI





# ZADOR STORY

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Everything has a unique story – even a simple soap. Therefore, we love hearing these stories. The Hévíz thermal water has been carrying these magical stories for thousands of years. All the rich vitamin E infused natural oil drops that we poured into our soaps also carry their unique stories from exotic places all around the world. The sweet, mystic, spicy, woody, fruity and floral scents that we added to these soaps also carry their own true stories.

Our family manufactory represents a new trend in the world of natural and handmade, gorgeously packaged soaps by combining traditional and modern manufacturing technologies.

The soap range contains premium quality, natural ingredients. Due to the unique healing effect of the world famous thermal water in Hévíz, these soaps nourish and protect the skin in the gentlest way.









# OUR TECHNOLOGY

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The development and continuous improvement of the production technology is defined along three principles – tradition, naturalness, and modernity. We believe that the combination of traditional techniques and modern processes results in the creation of a high-end product, if high-quality and natural ingredients are used.

One of the essential stages of the production process of the ZADOR Soaps is the so-called triple-milled method, which originates from the traditional French soap manufactories in the early 1700's. During the production process, soaps are pressed by the steel rollers, compressed, and refined several times. As a result, the material of the soap becomes more homogeneous and the various ingredients of the family recipe are evenly distributed.

The particular feature of the method developed is that every single piece of soap is compressed by a hand-driven tool to shape its final form. Its ergonomic shape is created by pressing it with an almost 1000kg force. Besides the nice-looking appearance and handy design, the soap is extremely solid and durable.

OUR OBJECTIVE IS TO MEET THE BEST INTERNAL AND EXTERNAL QUALITY. THIS FINAL PHASE OF THE HANDWORK MAKES OUR PRODUCT COME ALIVE AND FILLS THEM WITH LOVE. WITH BOTH THE DESIGN OF THE PACKAGING AND THE FORM OF THE SOAPS, WE STRIVED FOR DIVERSITY, PERFECT DETAILS, AND CREATING A BALANCED HARMONY.



# THERMAL WATER

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Hungary's favourable geographical position and unique hydrography have contributed to the development of – one of its most well-known national treasures – thermal wells, which are outstanding both in quality and in quantity.

The thermal water breaking to the surface from more than 1.000 meter depth, contains plenty of minerals such as sodium hydrogen-carbonate, iron, iodine, calcium, magnesium, potassium, fluorine, sulfur, and carbon dioxide. which has extraordinary healing properties for healing aching joints and muscles, soothing irritated or eczema affected skin and strengthening nails and hair.

Besides their nourishing Shea Butter and moisturising Vitamin E content, each bar of ZADOR soap is made by using thermal water of Europe's largest healing warmwater lake, Lake Hévíz, which is World Heritage Site Ingredients such as calcium, magnesium and sulphur rarely occur together naturally.

The beneficial effects of thermal water on body and soul – featured in the ZADOR soaps – is known worldwide, most importantly, its healing power on skin disorders.

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# ZADOR SOAPS

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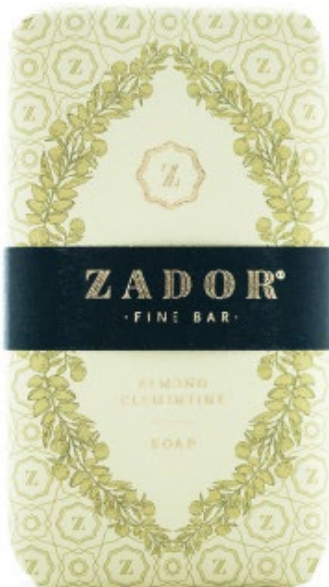
We tried to create such values which influence our spirit through the skin. As a matter of fact, the new world of stylistic soaps is realized both outside and inside: in harmony with the nature, applying the most modern technologies. Through the design of packaging and shape of soaps, we attempted to achieve diversity, perfect details, and create a balanced harmony. Be lost in the assortment of our stylistic soap collection and select the ZADOR soap fitting your senses the best.

One of the key ingredients of our products is the organic shea butter with exceptional moisturizing and skin-regenerating effect. Shea butter contains stearic and oleic acids, as well as essential fatty acids. Very rich in vitamins A, E, F, beta carotene, allantoin and anti-inflammatory triterpene alcohols. The high vitamin E content of vegetable oils ensures the durability of ZADOR soaps without the additions of any artificial substances. It is also helps the skin's deep hydration, as well as the production of collagen and elastin. The pistachio oil is extremely rich in vitamins C, E, B1, B2, B3, B5 and B6, which are responsible for the beauty of the skin. Among the ingredients, the globally recognized Hungarian thermal water is of particular importance, because it may be able to start cell regeneration even at the depths of the tissues.









### ALMOND-CLEMENTINE

The Almond-Clementine soap has a skin soothing effect and gives the skin soft touch and freshness. Its quality almond oil content stimulates the skin's collagen and elastin production.

The almond oil in the soap contains a high concentration of linoleic and oleic acid, protein, vitamins A, B1, B2, B6, E and D, which ensure extra moisturizing effect even for the most sensitive skin.



### CHERRY BLOSSOM

World of cherry blossom imagined with closed eyes... a picture and a fragrance which has become symbol of clean life. It will bring harmony, calm and restful feeling in each moment of bathing.

It is a perfume of fruity-flowery aroma, the light and aerial fragrance of which permanently emanate from our pores after each pampering bathing. It will bring harmony, calm and restful feeling in each moment of bathing.



### COCOA

It is a piquant fragrance from the depth of cacao gardens. The marvelous, real cocoa fragrance making you crazy appears in ZADOR soap as a divine, heavenly exhilarating gift!

Although known for more than three thousand years by natives of South America, cacao tree is generally known to be invention of the Aztecan who really cultivated it from the 14th century. The marvelous, real cocoa fragrance making you crazy appears in ZADOR soap as a divine, heavenly exhilarating gift!



#### FIG - PEAR

Fig thought to be also fruit of sensuality and pear with its sourer fragrance perfectly complete each other, recalling the hotness of summer afternoons to our mind when taking a deep sniff of the aromas released during bathing.

Fig-pear as perfume ingredient offers lasting experience among the creamy, soft scents. It is spicy and fruity, bringing up fragrance of paradise, with a bit of fresh, greenish overtone.



#### LAVENDER-VERBENA

Lavender was such a popular plant in the Roman era that the Romans perfumed almost everything with it. Brilliant fragrance which has nerve soothing, antispasmodic effect but it is known also for its headache allaying effect.

They scented their hair, clothes, bathing water, beds and even walls of their homes with lavender. What's more, women put lavender next to their beds for enhancing passion.



#### ROSE

As the phrase goes, you should stop sometimes and smell roses. A single sniff, and your mood, sleep quality and energy level will go through positive changes. It is a classic fragrance exciting romantic feelings, search for beauty and elegance.

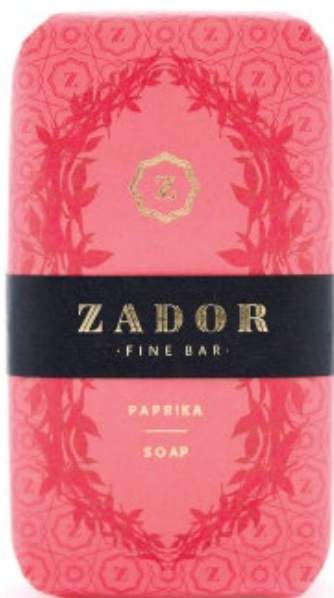
One of the most universal symbols, frequently the sign of life and love; poets hymned the praise of it and gardeners felt desire for it. Perfume aromatics collected in flower of rose can much improve our quality of life.



### RED-GRAPE

Vine plants, wine cellars, fruit dishes... The fruity-spicy grape fragrance of unisex nature recalls the slopes of vineyards. It is a wild, sportive, fresh and live fruit fragrance, which will smuggle sportfulness and daydreaming in our everyday life.

This elegant fragrance endowed with green perfume signs invites you to spirit rising, timeless journeys full of wild adventures.



### PAPRIKA

Picture of wildly fresh, summer evening gardens with stirring aromas – this is the fragrance of paprika which finds a new home in ZADOR soaps. It is a fragrance of active character; like a warm, piquant work of art which will change into a surprisingly smooth and sophisticated cloud perfume in several moments.

It is a fragrance of active character; like a warm, piquant work of art which will change into a surprisingly smooth and sophisticated cloud perfume in several moments. Dynamism, energy, cheerfulness with a bit of spicy overtone: there is a run of these feelings when sniffing deeply the fragrance coming from the paprika soap.



### PURE

ZADOR Pure soap was created for sensitive skin - thanks to its composition, it combines our most natural cleansing ingredients with hypoallergenic, skin-identical lipids. The whole family, from the smallest to the largest, can enjoy the beneficial effects of its sumptuous and creamy foam!

The gentle mainstay of clear and flawless skin, closed in a single soap. It does not contain anything that would irritate or dry out your skin, it just gently removes dirt and grease from its surface.





## WINTER-SPIRIT

ZADOR's Winter Spirit special soap, with the scents of cinnamon, orange, nutmeg, cloves and grated lemon peel, envelope your body and soul into heartwarming aroma. This soap soothes the skin prone to dryness due to the coldness of winter and the heated houses and helps to restore its natural beauty.

The gentle and caring vegetable oils in the soap richly nourish the skin. Thanks to the thermal water from Hévíz, which is part of the World Heritage, and the high-quality shea butter content, (this soap soothes the skin prone to dryness due to the coldness of winter and the heated houses and helps to restore its natural beauty.)



## MANGO-ORANGE

Discover the miracles of the tropical scents and the fruity & refreshing skin care! The soap with the freshness and lushness of far-eastern summers nourishes, hydrates and regenerates the skin throughout the year.

This soap is especially recommended for the care of dry and dehydrated skin. Thanks to its thermal water content, it may be able to start cell regeneration even at the depths of the tissues. The organic shea butter, which contains stearic and oleic acids, as well as essential fatty acids, vitamin E, beta carotene, allantoin, and anti-inflammatory triterpene alcohols, is one of the main ingredients of the soap.



## MY FIRST SOAP

ZADOR's My First Soap was created with the care of mothers who protect their children. The skin of the babies is very sensitive, so we have created a hypoallergenic soap that gently cleanses the with creamy foam, without irritation, designed specifically for the needs of the baby's skin with special ingredients to make the bathing experience unforgettable and joyful for the little ones.

It offers gentle nourishment to the very sensitive skin of the babies thanks to its allergen-free ingredients and the presence of lipids that are the same as of the human skin.

# ZADOR AT THE WORLD EXPO - 2020 DUBAI

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We are extremely proud to be able to represent our country with our brand the ZADOR at the World Expo!

World Expos have been organized around the world since 1851. This is the third most important economic and cultural event globally – after the Olympics and the Football World Cup. Every time a World Expo is held, it represents an exciting and futuristic event with many programs, demonstrations of new technological developments, great gastronomical innovation, concerts, exhibitions and workshops.

The purpose of this six-month exhibition is to bring together nations and technologies from different parts of the world and encourage joint thinking and creation for a better and more beautiful future.







# PARTNERSHIP WITH ZADOR

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DOUGLAS

intimissimi  
Italian lingerie



## HUNGARY - COSMO BEAUTY AWARDS



## HUNGARY - PLAYBOY





## HUNGARY - MARIE CLAIRE



## HUNGARY - LAKÁSKULTÚRA MAGAZINE



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LUXUSKIVITELBEN

[illegible]



## MINDFOOD MAGAZINE



## AUSTRALIA - VOGUE LIVING



## NEW YORK - BRIDES MAGAZINE



## CALGARY - CITY STYLE AND LIVING MAGAZINEZINE





## HONG KONG - PRINT MATTERS DESIGN AWARD

### ZADOR soap manufactory

— Extra Light

A bar box of Zador soap is crafted with finest cotton and Feidag Thermal paper from Lake Island. Available in seven fragrances, the quality control, ingredients of each fragrance are hand-etched with a hand-penned, stamped and hand-stamped and double the effect: printed wrapping paper with Zador sealboxes. Each soap is hand-wrapped and boxed with care of the family manufactory in gold foil.

Client: Zador Manufactory Ltd  
HONG KONG, CHINA  
Website: The wrapping



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Print matters - Packaging



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## HUNGARY - INSTYLE

A VILÁG VEZETŐ STÍLUSMAGAZINJA

**InStyle**

**COOL! HÍRES APUKÁK ÉS GYEREKEIK**

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AZ ÁLOMTÓL  
AZ ALAPOKIG

**Ónodi Eszter**  
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**A SZÉPSÉGÉRT  
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MENNI  
MINŐSÉGI  
KOZMETIKUMAINK**

**Világszám  
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VAN MIRE BÜSZKÉNEK LENNÜNK

**A MÁSODIK  
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A LEGSZEXIBB  
MOTOROS-  
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### SZÉPSÉG

**COLD** Natúr kozmetikai termékcsalád, amely újszerű szemlélettel kínál praktikus testápolási megoldásokat. Az évszakok ideje gyakorolni tudni! A figyelembe véve, az aktuális évszaknak megfelelően állítjuk össze testápolásunkhoz készült, finom termékeket. Minden börtípust, így az érzékeny bőrűek számára is megoldást tud nyújtani a testápolás börtípusokhoz.

**A SZERKESZTŐ KEDVENCE:**  
A szőcs arc- és testápoló paletta mellett megkaphatjuk, testápolásunkhoz készült, babadagok és komámák számára is használható termékeket is készítenek.

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A világszámot használhatod

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### ZADOR

A közönség természetes eredetű összetevőket tartalmazó szappanokból készült, amely a helyi termékekkel készült. Neve a Balaton felvidéken található Zador-várról kapta, melynek közelében épült meg a család manufaktúra, ahol a hagyományok és a legmodernebb gépjármű építéssel készült, és a természetes, kézzel formázott szappanok.

(Zador) Zador

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### YAMUNA

2012-ben természetes alapanyagokból készült szappanokkal tértek be a magyar kozmetikai piacra, napjainkra már több mint 300 termékkel az egyik legnagyobb kozmetikai céghez tartoznak.

**A SZERKESZTŐ KEDVENCE:** Az újrainyírt mártásos üde és ízletes a hatalmas szélességű rendelkező szappanok, ahol kedvükre lehet tesztelni a színeket, textúrákat.

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november / 2015 NOVEMBER

## BUDAPEST - INTIMISSIMI COLLABORATION



## CHESAPEAKE - RAW FASHION MAGAZINE





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